

Strategic Plan 2018-2022

An Overview

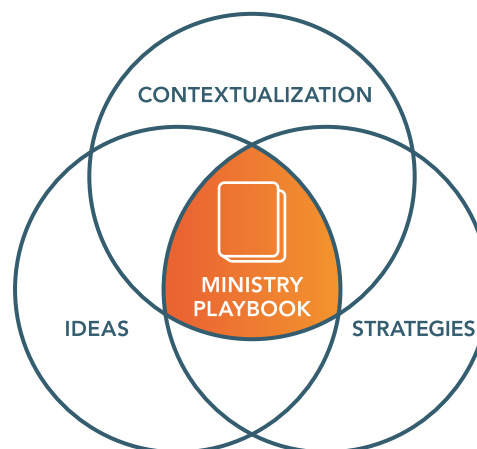
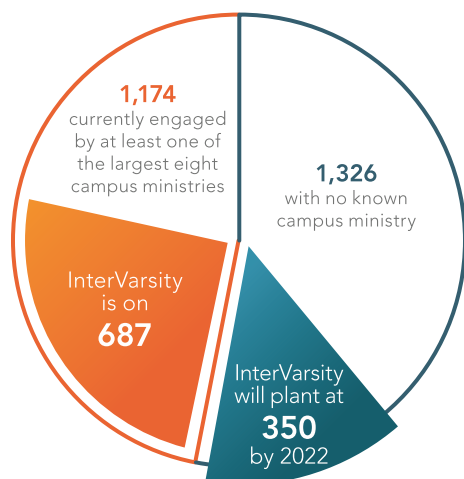
Longing for revival, we catalyze movements that call every corner of every campus to follow Jesus.

The 2030 Calling, and our Strategic Plan for 2018-2022, are driven by a sense of God's extraordinary goodness and strength, and the clear leading of the Holy Spirit. We sense God filling our movement with propulsive, holy energy for more of God's transformation on campus. Below is an overview of our Strategic Plan that will guide us for the next four years.

Plant and Grow

With God's help, we'll plant at 350 new campuses by 2022. We want to plant and grow chapters that embody our core essential attributes: biblical, collegiate, diverse, holistic, and missional. We believe the Lord can use us, in partnership with others, to bring a powerful movement of the Spirit among a new generation of students and faculty. Revival is absolutely the work of the Lord, and we can prepare the soil on campus and in our own hearts to facilitate what he wants to do.

2,500 US CAMPUSES WITH >1,000 STUDENTS



PRAY, LISTEN, PLANT

- Invite students, faculty, colleagues, and ministry partners to go to every campus in your area and pray.
- Listen for God's leading and be open to a new corner of campus or new campus.
- As you learn more about the planting strategies, consider when and where to start something new.

USE THE NEW MINISTRY PLAYBOOK TO REACH EVERY CORNER OF EVERY CAMPUS

We'll use one Ministry Playbook with our best and tested strategies for the many diverse campus communities God is calling us to. These include commuter schools, underserved geographies, HBCUs, Hispanic-Serving Institutions, and campuses with large populations of Native and emerging Asian American students.

Do you have a great strategy that could help make the Playbook better? Talk to your supervisor.

Partner with Alumni

We long to send out graduates who **Give** to InterVarsity, **Advocate** for our ministry in their churches, **Pray** and long for revival with us, and **Serve** alongside of us on campus (thus filling the GAPS). And we know that our graduating students join the ranks of a vast “network map” of InterVarsity alumni, many of whom are our most committed donors and volunteers.



INVOLVE NEW GRADUATES

We will make a practice of inviting graduating students who already know and love InterVarsity into ongoing partnership, including volunteering. And we will create new resources to help them stay connected to InterVarsity wherever they move next.



CONSIDER TESTING A CURRICULUM WITH YOUR GRADUATING STUDENTS

In our initial test of 22 campuses, the number of graduating seniors who started giving to InterVarsity increased from 12% to 40%!

Email alumni@intervarsity.org to start testing on your campus.

Thrive

To pursue the calling that God has placed in front of us, our entire organization must be healthy, vibrant, and diverse: our people, our funding models, our processes, and our systems. Each one of us needs to flourish spiritually and emotionally, be equipped theologically and professionally, and experience God’s abundance in our MPD. We will pursue supplemental funding sources, develop systems and structures that promote sharing of resources, secure access to information you need, accelerate leadership growth, and catalyze diversity at every level. This will maximize our capacity to minister on campus, cause our ministry to better reflect God’s kingdom, and better equip us to reach students and faculty.



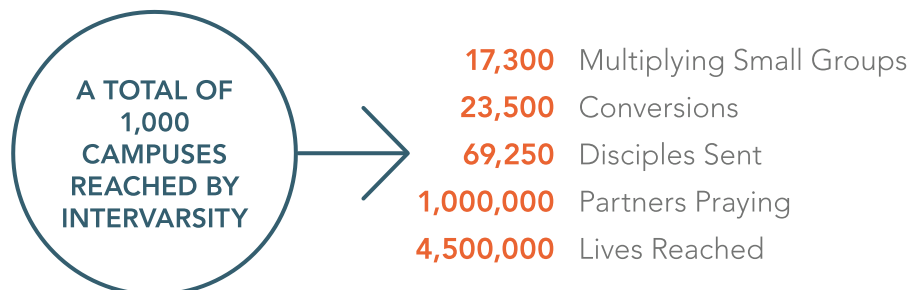
WE WILL REST

We will intentionally prioritize Sabbath rest at all levels, from senior leadership to campus staff.

God gives Sabbath rest because he loves us. Let’s accept this gift of love, in faith that God will revive us personally, provide all we need (even for big ministry goals), and open up space for spiritual refreshment and breakthrough.

The Fruit

Here is the fruit we're praying to see from these steps by 2022:



Lord,

Our desire is to hear you rightly, follow you closely, and invite others to experience the tremendous joy you have given to us. We long for your revival in our lives, in InterVarsity, and in the people, ideas, and structures of the campuses we serve.

As we received this calling from you, so we offer this plan back to you, and commit every aspect of it into your hands. To you be all the glory.

Amen.